

Electronic Communication Delta School District (SD37) Request for Consent

Canada's new anti-spam legislation requires us to obtain your consent in order to provide you with electronic information about many of the happenings and events occurring at your child's school or within our school district. As a result, the Board of Education of School District No. 37 (Delta) would like to ensure that we have your consent to email you newsletters, announcements and other electronic messages that may contain promotions and commercial information relevant to our students and families. These types of messages are known as Commercial Electronic Messages or CEMs.

Examples of such messages include emailed information about fieldtrips, fundraising, yearbooks, student pictures, dance tickets, graduation information, hot lunches, Continuing Education programs, or similar events and offers.

If you wish to receive the above communications from us, please identify your consent via the CEM checkbox on Parent Connect

- 1. Sign on to your Parent Connect account
- 2. Click on BASIC
- 3. Click on the **EDIT** tab next to the parent record to change
- Select Yes or No to the "Consent to CEM Email"
- 5. Click Save
- 6. Repeat steps 3-5 for each parent line with an email address defined

Please Note: Consent is given per email address and is assigned globally to any student where that parent email address is used. If the parent has multiple children in Delta, even in different schools, they **DO NOT** have to set the consent for each child as the consent will apply to any child in any school where the parent email has been entered. You may change your consent at any time by changing your CEM selection on Parent Connect, or by informing your school in writing (either via email or printed note) that you choose to change whether or not you receive CEM emails from the school, school district or staff. If you have any questions about CEMs, please contact: Manager of Communications, Delta School District, 604-952-5397

